

***To turn knowledge  
into useful business  
information, turn to***



Information alone – even in the midst of an “information explosion” – is of little use to the businessman until that information can be controlled and acted upon.

# *Information: Facts ready for communication and use...by SCM.*

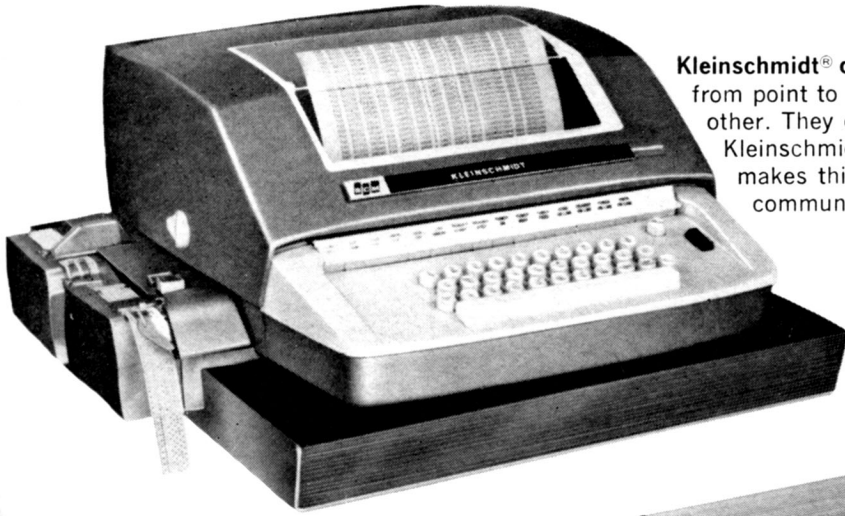
The typewriters, calculators, data-processing systems, photocopiers and telecommunications equipment SCM Corporation makes enables business to control and act on the information it has.



**The SCM® 7816/330™ data-processing system** was developed to give small and medium-sized business automated accounting operations and other essential management controls. Before the 7816/330 arrived, data-processing systems were being engineered on too large a scale to be practical for the small businessman. Now the advantages of a modern unlimited tape-storage computer can be put to work in a small office.



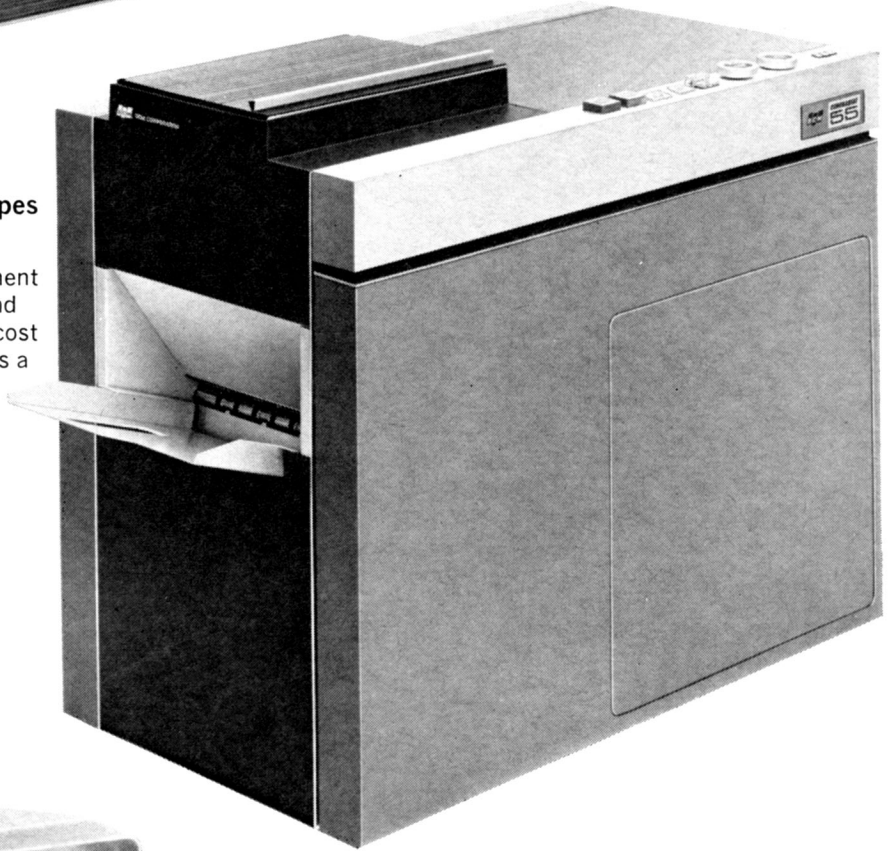
**The Smith-Corona® 410™ office electric.** The office typewriter is the basic, the most widely used, "information machine." Our Smith-Corona Division makes the finest manual and electric typewriters, both office and portable. There are more Smith-Corona typewriters in offices, schools and homes than any other make.



**Kleinschmidt® dataprinters** speed information from point to point four times faster than any other. They operate with 80% fewer parts. Kleinschmidt reliability is unmatched and makes this unit a first choice for any communications network.

**Coronastat™ copiers** make it possible to copy all types of information.

**Coronastat copiers** make permanent copies of just about anything. And they do it at the lowest possible cost per copy. SCM Corporation makes a full line of Coronastat desk-top and console copiers.



**Marchant® calculators** include rotary, print-out and electronic units. And each, in its class, is unmatched for speed, capacity and versatility. There's a Marchant calculator to handle every problem!



**SCM CORPORATION**

410 PARK AVENUE, NEW YORK, N. Y. 10022.  
OFFICES IN CANADA AND MAJOR CITIES THROUGHOUT THE WORLD.